

feature

Jean-Marc Gady's *Diptyque*

A true rising star in the French design world, Jean-Marc Gady's skills are infinite, with his most renowned ones covering set design, interior design, product design, and merchandising for top luxury brands such as Louis Vuitton, Guerlain, Dior, Moët & Chandon, and Baccarat.

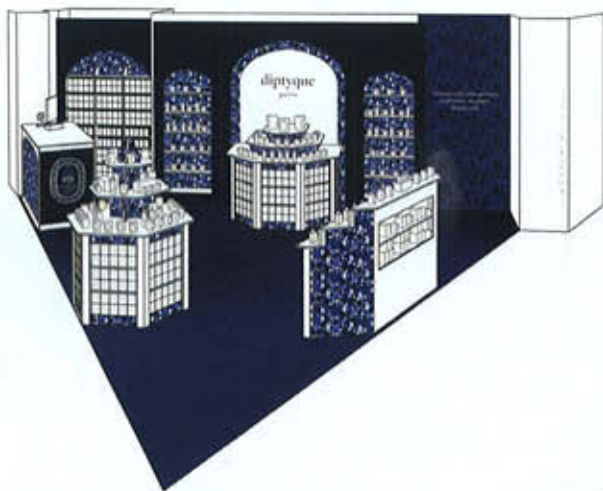
By *Hend Seif el Din*



Upon graduating from L'Ecole Bleue design school in 1996, Gady joined Ligne Roset Liv'it, where he designed houses, decorative table accents and lighting. Come 2002, he started working with Louis Vuitton, and in 2005 began focusing on his own studio. Remaining true to his iconic mélange of purity, elegance, sophistication and luxury, he represented in first personal exhibition—French Cancan—at the New York Gallery, R'Pure and Forum Diffusion in Paris, in 2009. A year prior to his first exhibition, he started teaching design at L'Ecole Bleue.

Numerous other successful exhibitions followed including "Voyage in Capital Louis Vuitton & Paris" in 2011. He also presented his "Yume" chair collection for Perrouin at Maison & Object, for which he earned several prestigious awards.

In terms of new projects, Gady is currently working his "Juliette" shelving installation for Harto Design, the "Pemp" chair for Perrouin, a fabulous rug—"Race"—for Gallery Jagger in Paris, as well as his latest design for Diptyque—the legendary French perfumer, maker of luxury-scented candles, a body care collection and home fragrances. Chosen by the luxurious brand for the second year in a row to design the space dedicated to the brand in Gallery Lafayette. Gady's new pop up store of this unique perfumery is inspired by the tales of 1001 nights.



The choice of patterns—as well as the furniture shapes—all ooze "oriental." To highlight the oriental feel, Gady effectively utilized the kilim motif, which adorns the new, limited edition, Christmas candle collection by Diptyque. The artist's temporary setting—in deep blue shades, made out of 100% recycled Re-Board material—strongly emphasizes the eaux de toilette, eaux de parfum, as well as the elegant candle collections, created by the luxury brand.

