

设计师 **Designer**

让·马克·加迪的设计世界

A Jacques of All Trades

法国明星设计师让·马克·加迪的作品观赏性超强，他为诸多奢侈品品牌所进行的作品便是最好的例证，更加难得的是他能游刃有余地游走于不同的设计领域。

Frenchman Jean-Marc Gady's multifaceted work for luxury labels is a feast for the eyes.

Text: Jeffrey Yang Photos: Jean-Marc Gady





作为当下法国设计界的明星人物，让·马克·加迪已经涉足从单件物品的整体空间的不同设计领域，包括景观设计、产品设计、室内设计等。诸多世界顶级品牌都跟他有过合作，如路易威登、古驰、巴卡奴、娇兰、妮维雪肤、戴比尔斯、迪奥、香奈儿和瓦雷等。

加迪生于1971年，1996年从L'École Bleue设计学院毕业，其职业生涯始于为“写意空间”和“Lix”4设计家具、灯具和餐具。在担任路易威登艺术总监一职（2002年至2005年）之前，曾多次受邀为法国国家建筑设计促进会的项目进行设计。加迪在路易威登负责高端橱窗、大型活动及展览的设计工作，特别是亚洲区域项目。正是在这个职位上，他开始声名鹊起。加迪的作品创意独特，带着梦幻和诗歌般的色彩，并擅长将法兰西的高贵优雅与国际风尚相融合，不仅具有较高艺术品位，在市场上也很受青睐。他的个人首展《法国康康舞》于2009年在纽约R'Pure画廊和Forum Diffusion巴黎展示厅举行。





2005年加迪在巴黎成立了自己的设计工作室，并继续保持着与奢侈品牌的合作。最近他完成了位于巴黎蒙田大街的媒体精品店的橱窗设计，还有旺多姆广场 Aymès 高级珠宝店的室内设计，而且自2008年起，加迪开始在母校 L'École Bleue 设计学院教授设计课程。

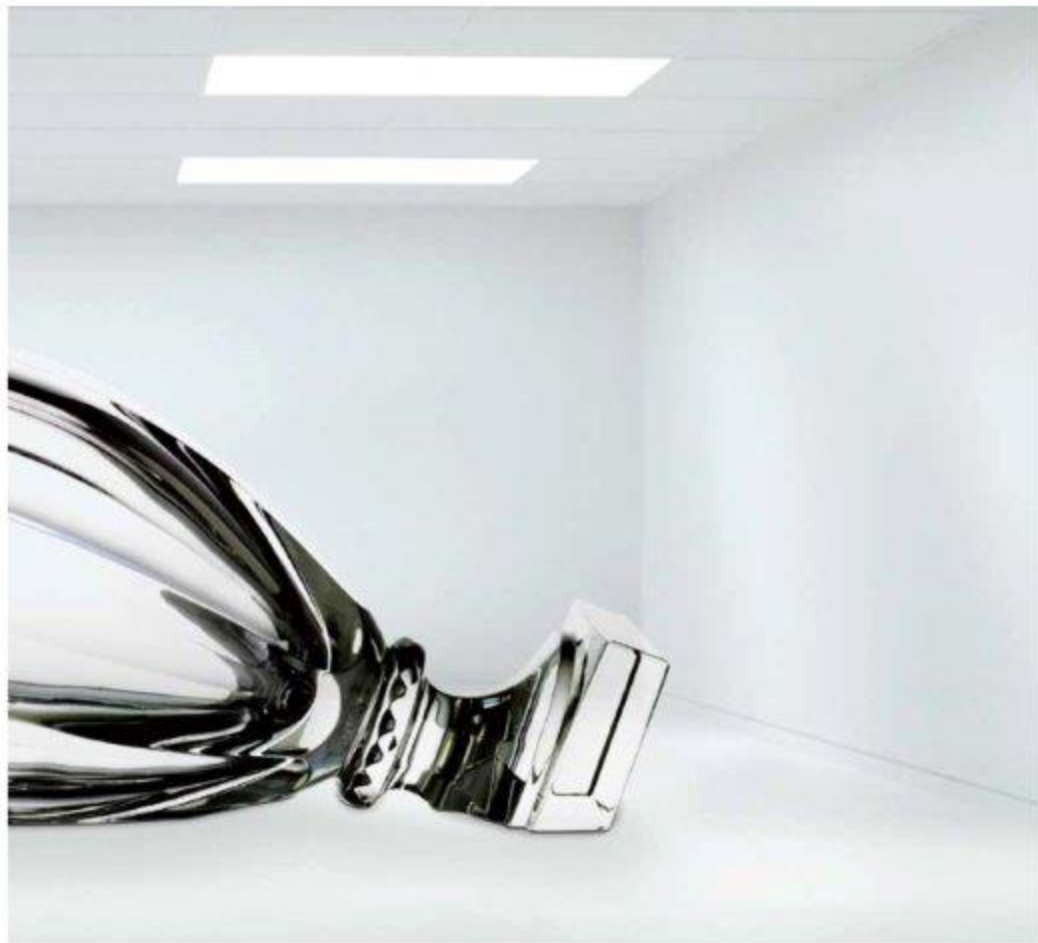
2010年10月至2011年2月，加迪名为“花都漫游——路易威登与巴黎”的展览在巴黎卡那瓦雷博物馆展出，近百款首次集体亮相的古董旅行箱和拉杆箱向参观者讲述这座传奇都会与路易威登之间的奇妙旅程，获得了强烈的反响。

2012年无疑是加迪收获颇丰的一年，他为 Penquin（法国一家专门制造高级椅子的公司）设计了创意椅子 Kago，出色地完成了顶级奢侈品品牌路易威登新品发布会的布景设计，还与 Christian Lacroix 合作设计了超酷的办公桌，并继续为法国顶级奢侈品牌 Dptyque 创作。

眼下加迪与巴卡拉和万宝龙的互动频繁，Penquin 在今年1月巴黎家居装饰博览会上推出的 Hug 系列产品就是出自加迪之手，Penquin 还将其带到了4月的米兰国际家具展，展会上还展出了加迪与巴卡拉合作完成的创意灯具 Lady Crinoline 以及他为法国高端护肤品牌希思黎量身定制的 Clair-absour 装置。

A leading figure in the French design scene, Jean-Marc Gathy was born in 1971 and graduated from the design school L'École Bleue in 1996. He has the ability to break the codes of luxury and spatial dimensions. His skills cover set design, product design, interior design and merchandising for leading brands such as Louis Vuitton, Gucci, Baccarat, Guertan, Moët & Chandon, De Beers, Dior, Chanel, and Christiano.

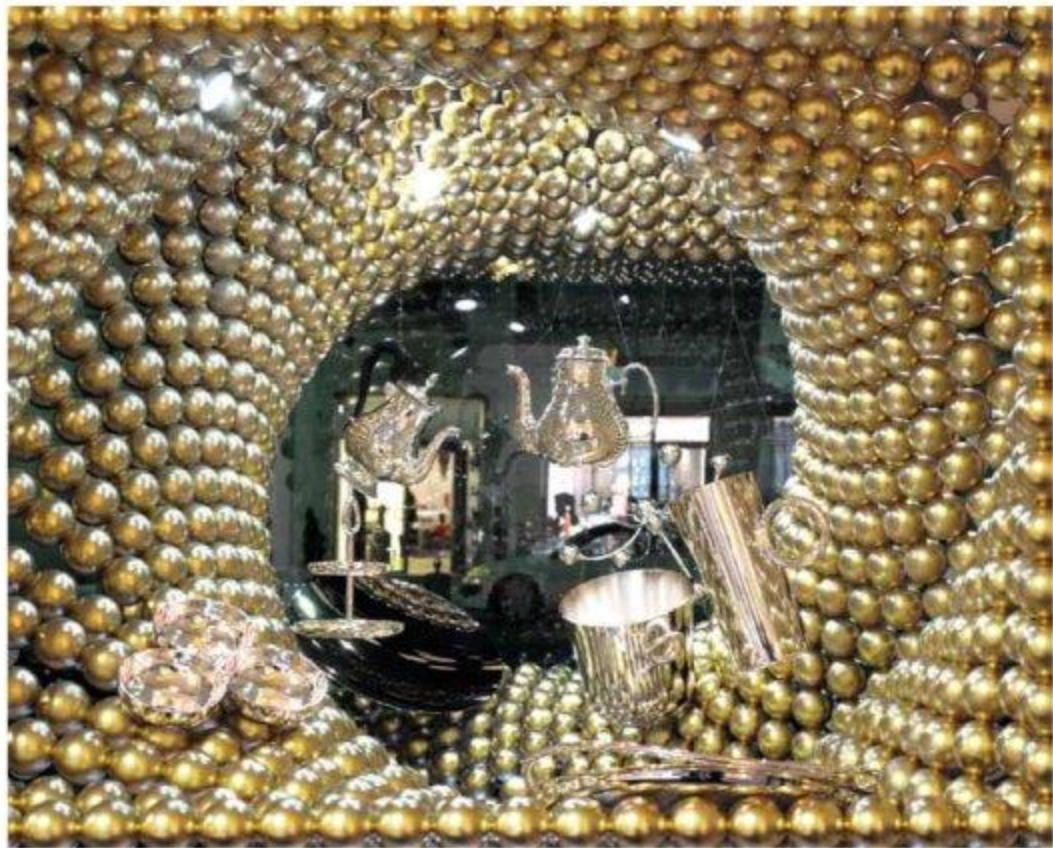
He started his career designing houses, lighting and decorative table objects for Uigne Roset and L'YVE. He was regularly invited to the V&A before joining Louis Vuitton where he worked from 2002 to 2005 as the



artistic director of all window displays and worldwide events, working particularly in Asia. Since 2005, Jean-Marc Gady has been developing his own studio. Blending French elegance with international style, his work was presented in his first personal exhibition, "French Cancen", at the New York Gallery, RFPure, and the Pirella Göttsche showroom, Forum Diffusion in 2009.

In 2010 Jean-Marc Gady exhibited "Voyage in Capitel, Louis Vuitton & Paris" which was held at the Musée Carnavalet in Paris until February 2011 and which successfully welcomed many visitors throughout its four months.





His work with luxury brands continues as he recently completed the window display of the Chloé boutique on Avenue Montaigne, along with the interior of Aymes, a high-end jewelry store on Place Vendôme. In addition, Jean-Marc Gady has also been teaching design at L'École Bleue since 2008.

One could say the year 2012 was highly successful for the designer, as he presented the innovative Kago chair for Perrouin and designed the scenography for the press launch of the new collection from famed silversmiths Maison Christoffe. Additionally, he created the remarkable secretaire desk in collaboration with Craman Lagarde and continued to create original pieces for luxury candle brand, Diptyque.

Jean-Marc Gady is currently developing numerous projects and collaborations notably with Baccarat and Mont Blanc. In January, the designer launched his new collection for Perrouin at Maison & Objet



called "Hug", was shown in April at the prestigious Salone Internazionale del Mobile in Milan, alongside the "Lady Crinoline" lighting creation done in collaboration with Baccarat and new window installations, "Clair - obscur", for Sisley, the high-end French cosmetics label. ■